



Rathenau Instituut

Quantified Health: lifelong measuring PACITA March 14th 2013 - Stans van Egmond PhD (Rathenau Instituut)



Stans van Egmond

Rathenau Instituut



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The value of science

How does society benefit from

The infrastructure of

How is the Dutch science system

scientific research?

→ See projects

knowledge

→ See projects

Innovation

→ See projects

stimulate it

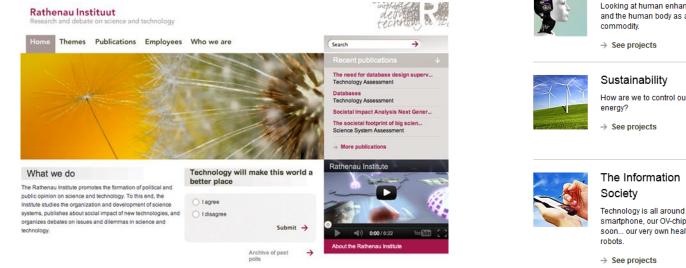
On innovation and how to

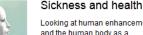
organized?

Independent research organisation that investigates societal issues concerning upcoming technologies and the science system

Facilitate and stimule public and political debate and opinion forming

European and Dutch Parliament as primary focus





Looking at human enhancement and the human body as a

How are we to control our thirst for

Technology is all around us: our smartphone, our OV-chipcard and soon... our verv own healthcare





The Rathenau Institute conducts various international projects and



On animal welfare in farming, the



Quantified Health

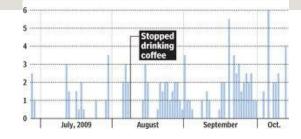








ROBIN BAROOAH'S HOURS OF CONCENTRATION PER DAY





MOBILE HEALTH MARKET - A SNAPSHOT

MOBILE APP PREDICTIONS

(ESTIMATES FOR 2016)

500,000+ APPS IN THE APPLE APP STORE 13,700 ARE FOR HEACTH AND RITNESS

APP STORE CATEGORY %

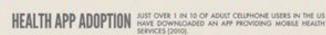


TYPES OF HEALTH APPS



Cardia fitness apps (16%) Diet apps (14%) Stress,/celevation apps (11%)

Brought to you by MIZFIT



POPULARITY CONTEST DOWNLOADERS USED THESE ANY CATEGORIES IN THE PAST 30 DAYS (2011)





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Socio-technical trends of quantified health



- Appification and gamification of health and wellbeing;
- Portable devices: small, quick, cheap, fast, exchangeable, invisible, popular!
- Big data possible by increased computational power;
- Rise of the -omic sciences and biostatistics towards algorithm medicine; Science of big numbers, medicine of small numbers;
- Industry of figures and patterns, in a culture of accountancy;
- The idea of a responsible and active patient / human being;
- Citizen science and participatory medicine;
- Trend towards open source, wisdom of crowds, biocitizenship, 'biosociality'.

New groups



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About the Quantified Self

A place for people interested in self-tracking to gather, share knowledge and experiences, and discover resources. Learn more

QS Europe 2013 Conference Register Now!

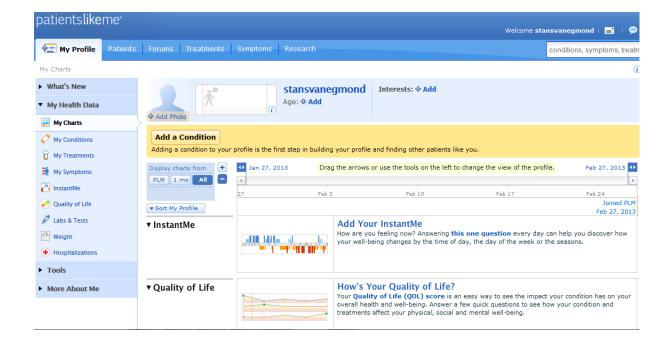
Get Started Here...

QS Show&Tell Videos

QS Forums

Global QS Event Calendar*

woensdag, 27. februari		*
16:00	Chicago QS meetup	=
donderdag, 28. februari		
15:00	Lansing, MI QS mee	
maandag, 4. maart		
10:00	Amsterdam QS mee	





Politics of numbers



- The human body as quantifiable unit which can be measured, monitored, moulded, manipulated, managed
- Towards 4P medicine: predictive, preventive, participative and personalised
- Quantification of bodily functions changes public health policy and individual responsibility
- Policy context of financial cuts and restraints, silver tsunami, expensive technologies, risky behaviour and lifestyle disease (binge drinking, IVF)
- The human body as locus for micro risk management or public control? **Responsibilisation** and **lifestylisation**

Socio-political issues



- Possible shifts in definition of illness, from 'illness as the deviation of the normal' to 'potentially ill'
- Shifts in treatment of illness and health: merging of the clinic and epidemiology, of care and research
- New groups of knowledge producers, e.g selfmeasuring patients
- Shifts in institutional arrangements and governance structures: new roles for clinic, health professional, lab, health insurance companies, patients, pharmaceutical industry, government?
- Tension between individual freedom and autonomy vis-a-vis collective choice and responsibility (cure, care, security, solidarity, public health policy)

Research questions and aims



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Gain insight in manifestations of the new quantification of the body:

- 1. What is being quantified? And how was it measured before?
- 2. How does it change our perception of illness, health and wellbeing? And what are the implications for intervention?
- 3. How does it change institutional arrangements?
- 4. What are the political issues emerging from this trend?

Discuss and deliberate these issues, and make them relevant for political debate and policy making

Output: book, debate, art



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The Book:

Popular scientific book, commercial publisher, with empirical cases

- Introduction essay by Rathenau Instituut on trends and issues
- Case studies by invited authors on current practices in lab, clinic, industry, home, insurance, public (health) policy
- Concluding part on implications for politics and policy, publics and parliaments, 'personal health governance

Public Debate:

- Seeking a broader audience to discuss the issues of quantification
- In connection with art manifestations

The Book: nine cases



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- Antropometrics: 3D scanning of children for medical goals
- Selftracking en the cure of diabetes type 2
- Diagnosis of Heart Disease by means of DNA profiling
- The Healthcare Insurance Company and the use of healthapps for disease management
- Measurement of the Psyche with databases and biodata
- The measurement of Rheumatic disease
- Forecasting Frailty in the Eldest Elderly
- Measuring Death
- Diabetes: a biographical account of measuring disease

Aim: gain insight in the extent of quantification and address political and social issues in health and wellbeing

Me Machine Project



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LENGTE: 1.82M HARTSLAG: 858PM ZWEETSECRETIE: 650 OHMS/MM2 SEKSUELE OPWINDING: 24.75 % BLOEDDRUK: 100 MMHG SYSTOLIC ADEMHALING: 18 BPM



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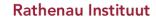
Planning of the project



- Publication of the book in March 2014
- Policy brief for Parliament
- Symposium
- Me machine project and Lowlands festival 2014
- Media coverage

Contact:





Dr. Stans van Egmond

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Stans studied political sciences and genderstudies at the University of Amsterdam, where she graduated in 2000, and holds a certificate in Dutch law. After her graduation she worked for a Dutch political party, as a policy maker in Government, and in the field of democratisation. From 2003 onwards she worked as a PhD student and post doc at the Institute of Health Policy and Management (iBMG) where she researched interactions in science, policy and practice in health care, and as lecturer at Organisation Sciences of the VU University Amsterdam. In 2010 she defended her thesis 'science and policy in interaction'.

Marjolijn Heerings MSc

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In May 2012, Marjolijn Heerings joined the Technology Assessment department as a junior researcher. She works on the projects: 'Patients know better' and 'Quantified self'.

Dr. Ingrid Geesink

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Dr Ingrid Geesink is senior researcher with the Rathenau Institute's Technology Assessment division, specializing in innovative biomedical technology and public health issues.